

Most Network Marketers struggle at some point in their journey. This proven strategy will help you have more fun and flexibility in your business. When you answer these 4 questions you will start to attract more of your ideal customers and business partners. My answers are *in italics* for your reference

- **Who is your ideal client?** *You want to have an impact, have fun and make more money. You are either in a network marketing company and want it to grow faster, or you are looking for a network marketing company to call your home. You crave freedom, even though you need some structure. You have grit and a work ethic, you are hungry and coachable.*
- **Where is my ideal client?** *You attend networking events, use social media properly, and you on the go. You want fun, purpose, contribution, adventure and excitement. You are motivated not only by your growth, but by that of your team. You want to be something bigger than you.*
- **What makes you tick?** *You want to make Network Marketing Fun again. You want to get off the struggle bus. You have the eye of the tiger.*
- **What do you have to do, change or improve to attract more of them?** *I lead with value. I offer and contribute more than I take. I over deliver what I promise. I show up and play big. I'm networking, writing books, joining groups and living out of my comfort zone. Im writing books and giving away tips and tricks for free. I work with integrity. I keep my word. I over deliver. I build teams locally and internationally.*

Network Marketing can be an expensive hobby or a lucrative business.
Some struggle building a non for profit business from the discomfort of their home.
When done right, network marketing can fun, flexible and lucrative.