# "YOUR PROFOUND PERSONAL WHY" - YOUR NAME

# **IMAGE OF WHAT** YOU'RE AN EXPERT IN

**AWESOME IMAGE OF YOU** 

# PRODUCT or SERVICE OVERVIEW

(1 to 3 MINUTE VIDEO or Written Bullet Points)

### **SPEAK TO:**

- · What It Is
- Its Uniqueness
- How It Will Help Them

## **REMEMBER:**

- NO Pricing or Selling
- Think Of Their Perspective
- Speak To Their Desires

Points of Credibility



# **EXPERTISE WITH A PASSIONATE WHY**

(1 to 3 MINUTE VIDEO or Written Bullet Points)

#### **SPEAK TO:**

- Why Choose You
- What You're Passionate About
- Your Promise to Them

#### **REMEMBER:**

- Keep It Conversational
- Express Passion & Authenticity
- Speak Directly to Your Audience



Points of Credibility

# AS SEEN ON or FEATURED IN











## WHAT OUR CLIENTS HAVE TO SAY

"Company Testimonial Goes Here. Make Sure It Speaks To Your Expertise and has Measurable Results."



**CLIENT'S NAME CORPORATE TITLE** 

"Company Testimonial Goes Here. Make Sure It Speaks To Your Expertise and has Measurable Results."



"Company Testimonial Goes Here. Make Sure It Speaks To Your Expertise and has Measurable Results."



**CLIENT'S NAME CORPORATE TITLE** 

# **COMPELLING OFFER OF** INTRODUCTORY PRODUCT/SERVICE

Quick Statement About the Results That Your Customers Can Expect.

# **BULLETS TOUCHING ON:**

- What It Is
- Its Uniqueness
- How It Will Help Them

Get it NOW!



# PROUDLY ENDORSED BY











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Company Phone

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